

City of Takoma Park, Maryland

Barbara B. Matthews
City Manager

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7500 Maple Avenue
Takoma Park, MD 20912

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Dear Business Owner:

The City of Takoma Park and Takoma Park Cooperative Nursery School (TPCNS) invite you to advertise in the ***Takoma Park Business Directory & Survival Guide***. Takoma Park is a unique city with a strong sense of community. Many residents strive to patronize local area businesses whenever possible. Join the more than 480 businesses each year that find advertising in the *Guide* to be a great way to draw attention to their business!

The ***Takoma Park Business Directory & Survival Guide*** continues to be the only single-source reference guide for Takoma Park, providing a comprehensive listing of businesses that serve our community and essential information on city services, schools, recreation, transportation, and other governmental resources. More than 6,000 copies are hand delivered to each house and apartment building in Takoma Park. Additional copies are distributed to libraries and many other community locations for everyone to pick up and enjoy.

It was 1998 when Takoma Park residents discovered that first yellow *Guide* on their doorsteps. Since then the ***Takoma Park Business Directory & Survival Guide*** has quadrupled in size and become a resource that residents and business owners alike have come to rely on. We published our first bilingual English and Spanish edition in 2002. More recently, we added an alphabetical index of advertisers for quick reference, and refined our business directory categories. The new edition is due out in May 2010.

Please consider placing an ad in this year's *Guide*. Our deadline for advertising is Friday, February 5, 2010. Our ad prices remain at last year's very low rates. There is no charge for businesses located in Takoma Park to receive a phone-book-style listing in the *Guide*, and advertisers outside of the community who purchase an ad receive a free phone-book-style listing.

By advertising in the ***Takoma Park Business Directory & Survival Guide***, you are not only reaching out to thousands of community residents; you are also providing direct support to the Takoma Park Cooperative Nursery School, a community institution for over sixty years. The ad revenue from the *Guide* helps make it possible for our school to create a wonderful learning experience for our children.

If you'd like to learn more about the *Guide*, please check out the school's website, at: <http://www.takomaparkbusinessdirectory.org>. We look forward to your participation.

Sincerely,

Barbara B. Matthews
City Manager

Beth Allen
Takoma Park Cooperative Nursery School